



## Avoidance Strategies

Employees today face a wide range of safety threats—both during work hours and off the clock. From targeted street crime and transit-related incidents to harassment and workplace violence, risk is no longer confined to the office. While organizations invest in physical security and emergency planning, the most effective safety begins earlier—with **individual awareness and proactive behavior**.

The **Avoidance Strategies program** teaches employees how to recognize threats before they escalate, make smarter decisions in real time, and stay ahead of danger. This training helps build a workforce that thinks preventively and strengthens your overall safety culture.

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### Core Objectives of the Program

#### 1. Build Situational Awareness

Employees learn how to observe their surroundings, spot warning signs, and anticipate behavior that may lead to conflict or danger—allowing for earlier, smarter decisions.

#### 2. Reinforce Smart Safety Habits

Participants practice habits that reduce vulnerability, such as purposeful movement, how they carry valuables, and how they position themselves in different environments.

#### 3. Use Environmental Awareness

Employees learn how to navigate locations—like garages, restaurants, or transit stations—more safely by choosing better paths, seating, and exits.

#### 4. Set Boundaries Early and Clearly

We teach assertive body language, clear communication, and early boundary-setting to prevent escalation and reinforce personal space in public and professional settings.

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### Practical Applications

#### Street Safety:

Learn how to move unpredictably, spot surveillance behavior, and position near exits to stay ahead of street-level threats.

#### Parking and Vehicle Safety:

From entering garages to handling breakdowns, employees gain simple protocols that reduce their risk during commutes or after-hours departures.

#### Public Transportation:

We cover subways, buses, taxis, ride-shares, and flights—teaching where to sit, how to assess others, and how to respond if approached.

**Gas Stations and ATMs:**

Employees learn how to remain alert at common, high-risk stops and avoid becoming a predictable target.

**Restaurants and Social Settings:**

Ideal for traveling staff—training covers seating strategy, alcohol awareness, threat scanning in groups, and early de-escalation cues.

**Crowds and Events:**

At concerts, conferences, or festivals, we teach route planning, exit awareness, and how to recognize shifting crowd dynamics before a problem erupts.

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**Organizational Benefits****Proactive Legal Protection:**

Offering this training demonstrates a clear duty of care and supports your risk management protocols.

**Extends Protection Beyond the Workplace:**

Prepares employees for travel, public engagement, and unmonitored environments.

**Boosts Morale and Confidence:**

Staff report increased confidence, peace of mind, and appreciation for companies that invest in their real-world safety.

**Applies Across Roles and Risk Profiles:**

Whether it's a lone traveling rep, an office worker at night, or a public-facing employee—this training adapts to real threats your team may face.

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**Conclusion: Think Safe, Be Safe**

Avoidance is not weakness—it's wisdom. Empower your workforce to detect danger early, make smart decisions fast, and stay safe in a world that demands it. The **Avoidance Strategies** program gives your team the awareness, skills, and confidence to navigate the real world—on and off the clock.