



## Shooting Ranges

Shooting ranges are foundational to firearms culture, serving everyone from first-time shooters to elite professionals. As more clients seek comprehensive defensive training—not just target shooting—forward-thinking ranges are evolving into full-spectrum training environments.

Tom Sotis LLC offers edged weapon programs that allow shooting ranges to expand their offerings, attract serious students, and position themselves as complete self-defense training hubs. By adding our professional blade curriculum, your facility moves beyond marksmanship—into the realm of real-world survivability.

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### **A Smart Addition to an Established Training Model**

#### **When Distance Collapses, Knives Take Over:**

Firearms are essential—but in a true fight, not all threats begin at 10 yards. Many attacks begin at handshake range, inside confined spaces, or during the draw. Edged weapon training bridges that gap—giving shooters the tools to respond when the gun is out of play or tactically disadvantageous.

#### **Complement Your Existing Programs:**

Rather than replacing what you already do well, our edged weapon training enhances it. Students trained in both firearms and blade work develop greater tactical fluency, deeper decision-making, and a more complete personal defense skillset.

#### **A Perfect Fit for Defensive Minded Shooters:**

Concealed carriers, law enforcement, armed citizens, and competitive shooters all benefit from understanding edged weapons. Our training teaches them how to carry, deploy, and defend against knives with the same seriousness and responsibility they bring to firearms.

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### **Increase Student Value and Range Revenue**

#### **Attract a Broader Client Base:**

Adding edged weapon training brings in new clientele: martial artists, combatives practitioners, security personnel, and personal defense advocates. These groups are seeking legitimate instruction from professionals—not YouTube techniques or recycled martial arts drills.

#### **Offer Certification Programs and Specialty Events:**

With our support, your range can host edged weapon certification courses, monthly workshops, or special events for members. This creates an additional revenue stream while increasing student retention and engagement.

#### **Upsell Without Adding Infrastructure:**

Unlike adding a new bay or extending operating hours, edged weapon classes require minimal



equipment and space. A classroom, a matted room, or even part of your training floor can be adapted into a fully functional combatives space—quickly and efficiently.

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### **Professional Instruction Backed by Experience**

#### **Train-the-Trainer Options Available:**

Your staff can become licensed to deliver our programs, or you can schedule regular sessions with our certified instructors. Either way, your range gets dependable, high-level instruction that reflects your brand and raises your training profile.

#### **Built for Civilian and Professional Audiences:**

We provide scaled instruction for civilians, law enforcement, and tactical shooters. Whether your clients are carrying for self-defense or training for duty, our programs meet them where they are—and raise their capabilities across the board.

#### **Reputation-Enhancing Partnerships:**

By offering knife training through Tom Sotis LLC, you're aligning your brand with a global authority in edged weapons. Your range gains immediate credibility as a serious training venue for all aspects of real-world defense.

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### **Conclusion: Expand Your Range, Sharpen Your Edge**

Shooting ranges today are more than just places to fire rounds—they're training communities. By offering edged weapon instruction, your facility becomes a more complete resource for personal protection, tactical development, and functional survival training.

Partner with Tom Sotis LLC and give your shooters a decisive advantage—because real-world threats don't always give you room to draw.